

#### IBM Software Group

# **Optimisation & Management of Business Processes**



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# Business Process Management Tooling – does it do the job ?

- Does it clearly and transparently document ?
- Does it allow for the key Business Process attributes ?
- Is the interface simple and intuitive?
- Amendments easy to make ?
- Allows for what-if simulations ?
- Does it give me end-to-end, closed loop, continuous improvement capability



# **Business Process Management With IBM**

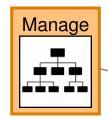
Phase 1: Establish process modeling methodology

Phase 2: Create the As-Is business process

**Phase 3:** Create the To-Be business process

Phase 4: Build business measures

**Phase 5:** Communicate and verify business process model

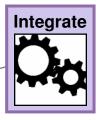


Continuous

**BPM Solution** 

**WBI Modeler** 

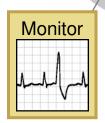
Model



#### **WBI Monitor**

Phase 11: Monitor the WBI Workflow process

Phase 12: Improve the business process



**WBI** 

Connect

Phase 6: Build the WBI Workflow model

**Phase 7:** Model the user interfaces

Phase 8: Build the object models

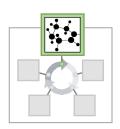
Phase 9: Model partner interfaces

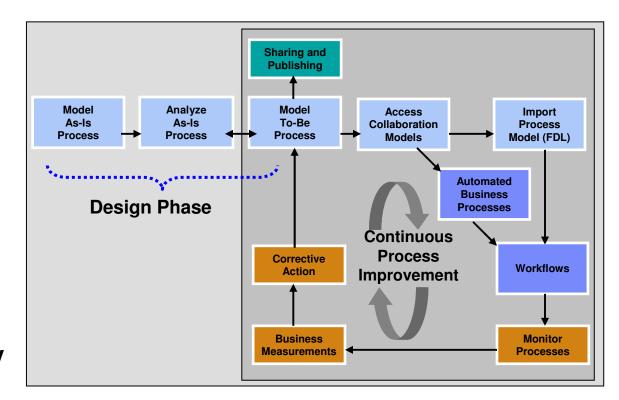
Phase 10: Integrate and connect model





# **MODEL:** For Designing Business Processes

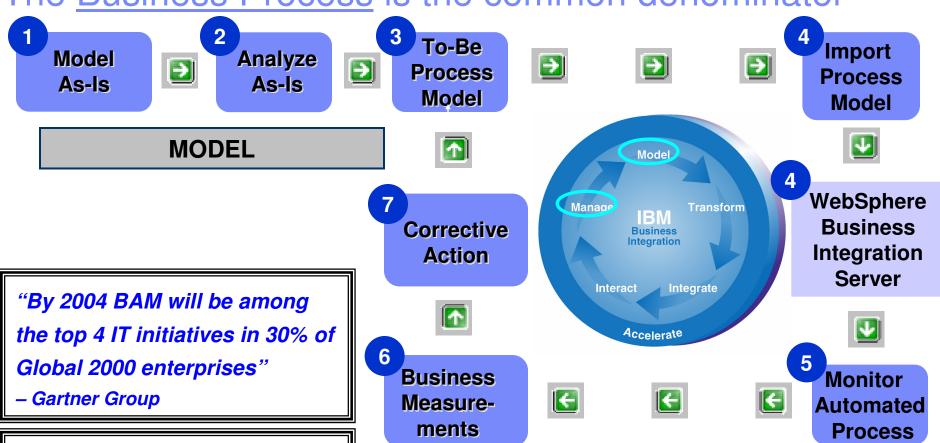




WebSphere
Business
Integration
Modeling
functionality



# The Business Process is the common denominator



Business Process Optimization is THE #1 priority in 2004

-- Information Week Study 2Q04 – 400 business-technology executives

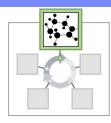
#### **MANAGE**

**BPM** – Business Performance Management BAM – Business Activity Monitoring





### WBI Workbench – Business Measures



- Powerful tool for measuring critical aspects of process performance
- Create business measures to evaluate a defined metric at a specific process location under a specific condition:
  - Metric: What is to be evaluated (Pre-Defined, User-Defined or Expression)
  - **Location:** Point within a process at which we wish to evaluate a metric
  - Condition: Set of circumstances for which the metric value is valid
- No coding of any kind is required



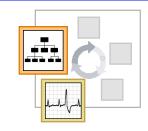
### **WBI** Monitor Overview



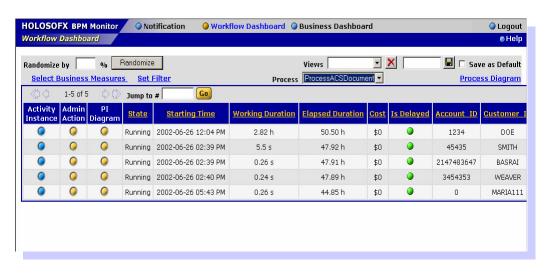
- Determine Process Performance: Track process performance real-time
- Improved Process Control: Timely feedback to make decisions
- Allocate Resources Efficiently: Make immediate staffing decisions
- Perform Administrative Duties: Balance workloads or suspend a process
- Decision-Making Tool: Conduct performance-oriented decision-making
- User-Defined Measures: View the process information you want to see
- Alert System: Notify employees of process problems
- Export Data: Perform process analysis on actual data in BPM WBI Modeler



## WBI Monitor - Workflow Dashboard

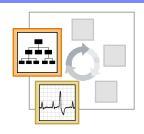


- Provides an operation console of automated business process
- Perform administrative and corrective actions (suspending, reassigning, etc.) of in-flight work items
- Enhanced workflow alert system creates WBI Monitor Notifications, emails and/or corrective process instance instantiations

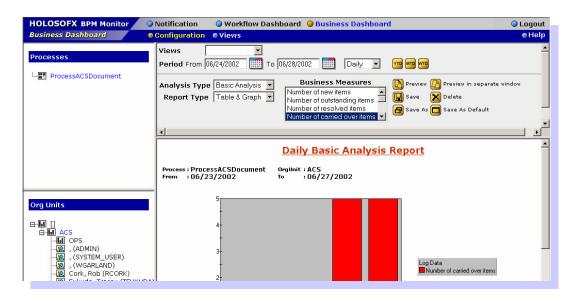


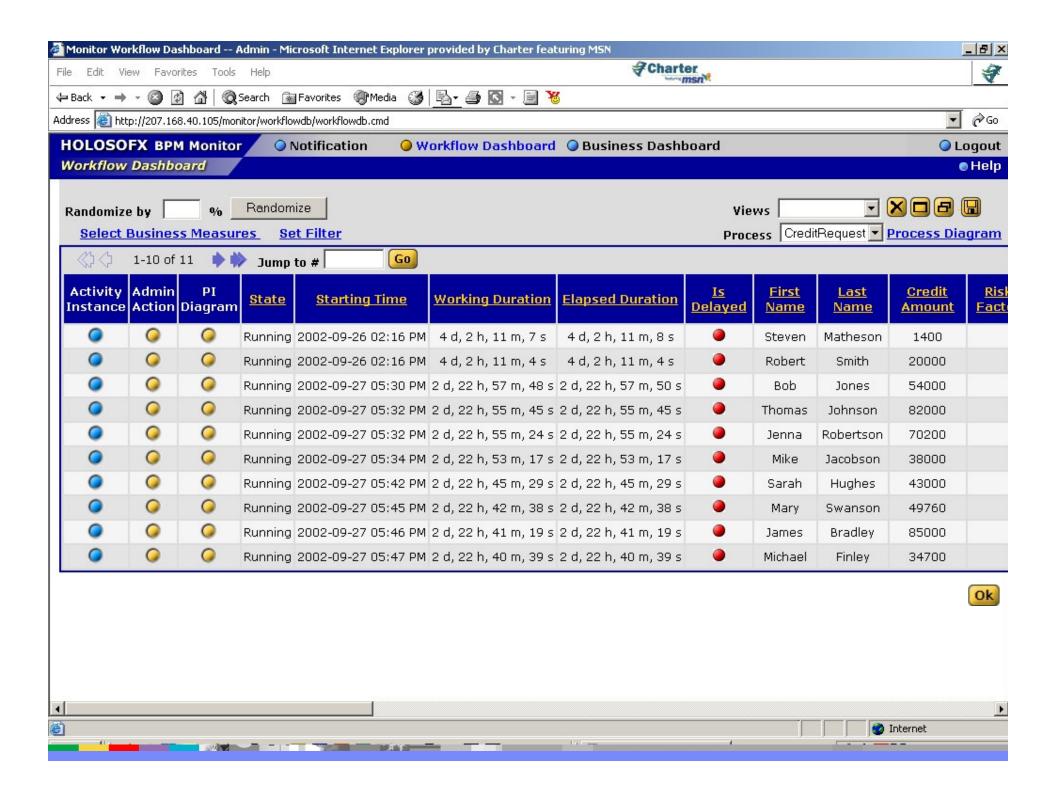


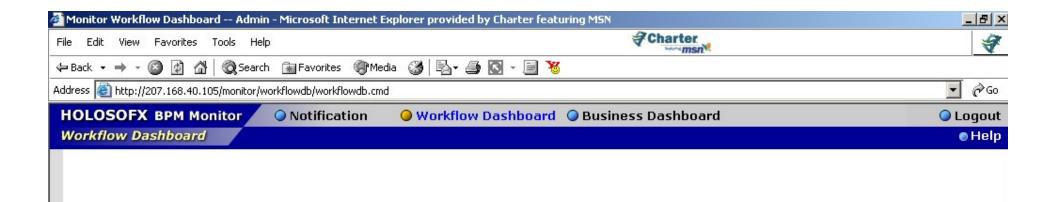
## WBI Monitor - Business Dashboard



- Provides a high-level, strategic view of the automated process
- Provides tactical problem solving on-the-fly for senior management
- Displays Business Measures defined in WBI Modeler
- Easily add/remove Business Measures without any IT coding



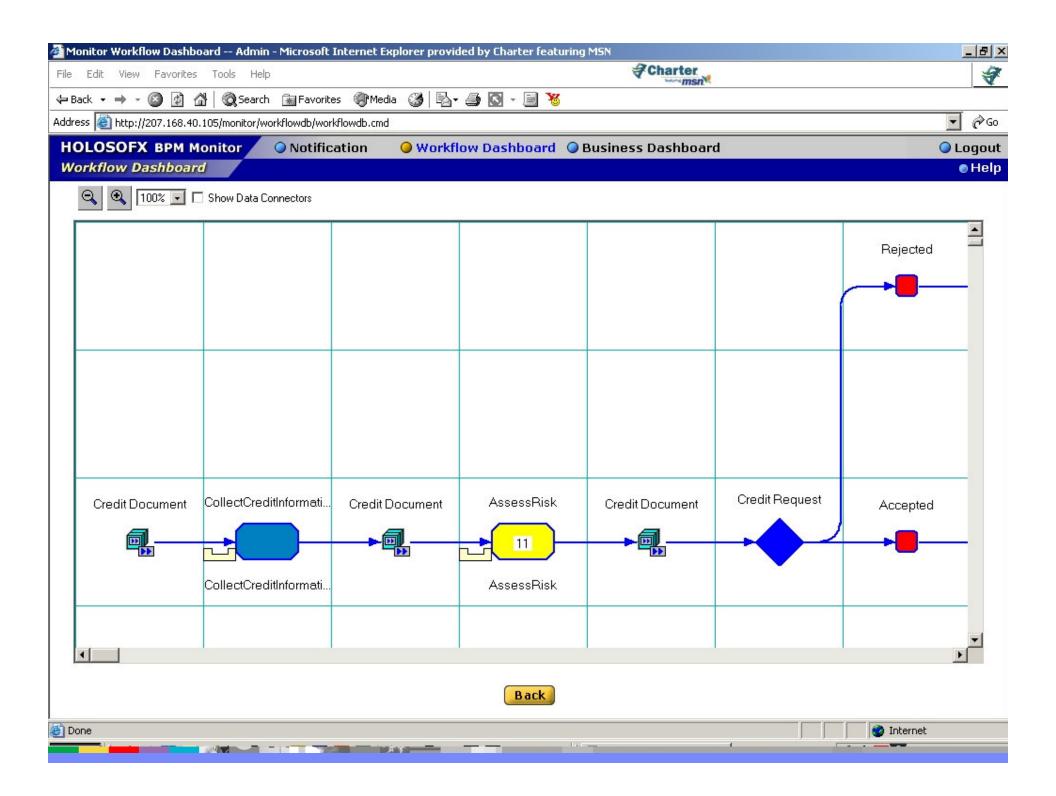


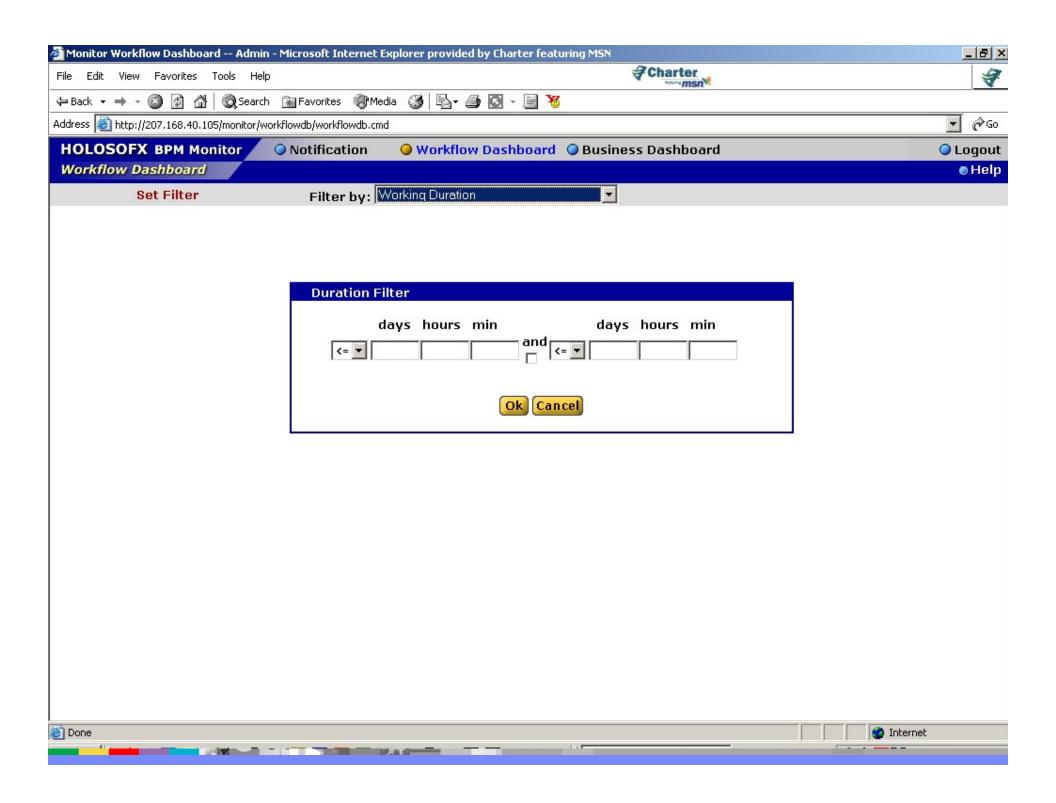


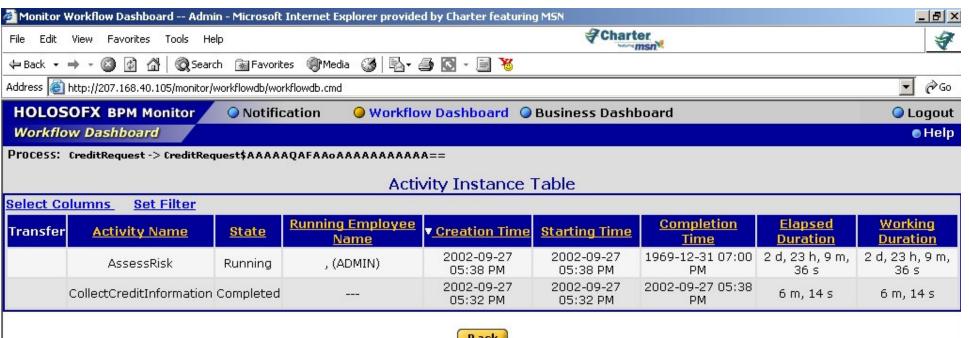
<u>k</u> or	<u>Cost</u>	<u>Name</u>	<u>Description</u>	Completion Time	Cost of Path 1	Cost of Path 2	Cost of Path 3	<u>Path 1</u> <u>Cycle</u> <u>Time</u>	<u>Path 2</u> <u>Cycle</u> <u>Time</u>
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